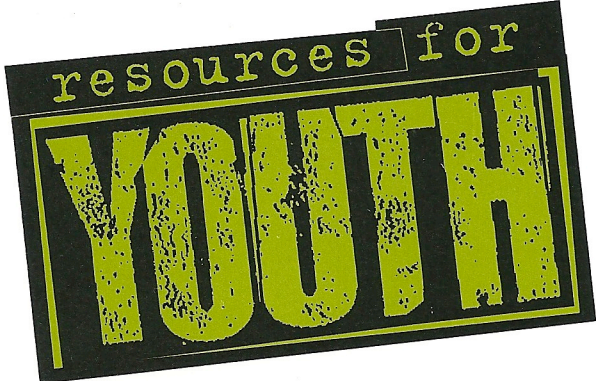


Network Action Kit



it's
never
too late...

Resources for Youth Network

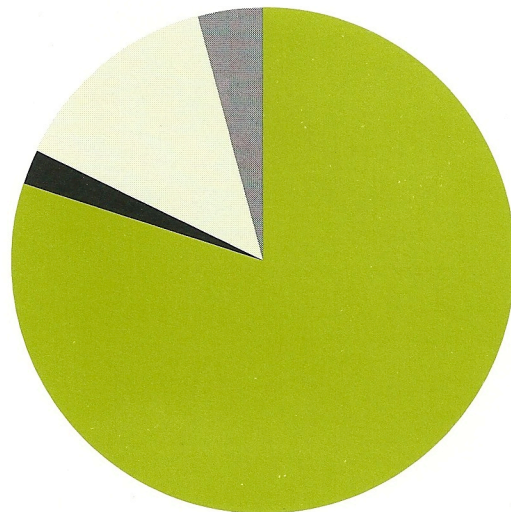
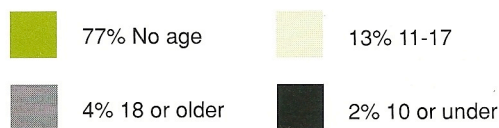
It's never too late... to help. California citizens agree. Seventy-seven percent of California voters believe that there is no age when it is too late to help a youth who has become involved in violence and crime.¹ But we don't have to wait. We can invest now and make California a safer and healthier place for all its young people.

It's never too late... to act. By taking action to help increase awareness of California's need to invest in youth violence prevention, you will become part of the Resources for Youth Network. You can act now, or pledge to act at any time during 1998. The collected pledges and actions will help draw public and policy maker attention to the need to invest public resources to prevent violence before it starts.

The Resources for Youth Network is committed to identifying and promoting the potential to reduce youth violence that exists in every California community. Network members receive special mailings, a newsletter, and alerts from Resources for Youth.

¹ Fairbank, Maslin, Maullin & Associates, in consultation with The Tarrance Group. Resources for Youth California Survey. A survey of 1,700 California voters, conducted February 7, 1997 through March 23, 1997.

Do you think there is an age at which it is too late to help a young person who has gotten involved in violence and crime?

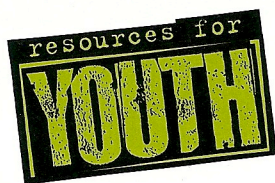


Show your support for increased investment in the young people of California. Because an investment in California's youth is an investment in California's future.

Opportunities to Act

- 1.** Participate in Mapping Neighborhood Potential to Reduce Youth Violence. Young people identify the potential to reduce youth violence in their community and share the results with policy makers and the media.
- 2.** Write a letter to your local newspaper. Tell about your own experiences and programs in your area, and/or state your views about the need for increased public investment in resources for youth violence prevention.
- 3.** Include an article in your organization's newsletter describing the importance of community investment in resources for youth violence prevention. Write about activities and people in your area, or use a ready-to-print article available from Resources for Youth.
- 4.** Ask your mayor or other elected officials to officially proclaim their support for Resources for Youth. A local government proclamation recognizing Resources for Youth will draw attention to your community's prevention programs.
- 5.** Contact elected officials or other policy makers and ask that they make increased public investment in youth violence prevention a priority.
- 6.** Are you already taking action that is not included on this list? Let us know about your efforts to increase awareness about the importance of increased funding for youth violence prevention in California.

Materials to help you complete these action opportunities are available by calling Resources for Youth at (415) 331-5991. To have materials immediately faxed to you, call the RFY Information Retrieval Line at 1-888-329-4409.



Pledge to Act

I, _____, a citizen concerned about the future of California's young people, hereby pledge to:

Create a map of the potential to reduce youth violence in our neighborhood. Please send me instructions and an order form for my customized map.

Participate in the Mapping Neighborhood Potential Project by:

Attending a presentation of a neighborhood map.

Encouraging elected officials to attend a neighborhood map presentation.

Other: _____

Write a letter to my local newspaper, _____. Please send me a sample letter to the editor.

Print an article in my organization's newsletter about youth violence prevention. Please send me the ready-to-print articles available from Resources for Youth.

Ask my city's mayor or other elected official to officially proclaim their support for Resources for Youth.

Contact elected officials, school board members, or other policy makers to ask for increased investment in youth violence prevention.

Other: _____

I will act on this pledge during: ___Jan. ___Feb. ___Mar. ___April ___May ___June ___July
___Aug. ___Sept. ___Oct. ___Nov. ___Dec.

Name: _____

Title: _____

Organization: _____

Address: _____

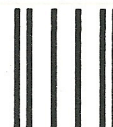
City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____

E-Mail: _____

We have the potential ...

Every community has the potential to reduce youth violence. It's never too late to make that potential reality.



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